



**NEWS RELEASE**

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**EXPERIENCE THE TRADITION OF AFTERNOON TEA AT THE  
PFISTER® HOTEL**

*The hotel's treasured afternoon tea experience will be offered every Saturday and Sunday through April 28, 2019*

**MILWAUKEE, October 3, 2018** – One of the AAA-Four Diamond [Pfister Hotel's](#) most treasured afternoon traditions returns for another season. The hotel's popular afternoon tea service, complete with a Pfister Tea Butler and tableside tea blending, kicked off this month and will now be available every Saturday and Sunday through April 28, 2019.

Reminiscent of the 19<sup>th</sup> century, The Pfister's afternoon tea offers an elegant experience perfect for friends and families looking to enjoy a traditional English afternoon in Milwaukee's most luxurious hotel. Located in the heart of downtown Milwaukee, The Pfister provides one of the best views of the city's skyline as well as lavish surroundings to complete the high tea experience.

“As The Pfister celebrates its 125<sup>th</sup> anniversary this year, we are once again excited to bring back our popular tea service,” said Tim Smith, general manager of The Pfister Hotel. “This unique experience is a highly anticipated tradition for many, especially as we approach the busy holiday season. We hope our many guests will once again enjoy this treasured tradition with family and loved ones at Milwaukee's most iconic hotel.”

During each afternoon high tea experience, guests are first greeted by a Pfister Tea Butler who educates them on each variety of tea, the unique flavors, blending options and pairing suggestions. Presented in all-silver service, including a replica of an 18<sup>th</sup> century self-tipping

teapot, tea is paired with a special menu complete with fresh scones, sandwiches and pastries. For ladies and gentlemen 12 years or younger, an All Grown Up menu is also available which includes Vermont ham and cheddar finger sandwiches, herbed chicken salad tartlets, raspberry milk chocolate tarts and warm sipping chocolate.

As part of its tea service, The Pfister Hotel is proud to offer a fine selection of Rishi Teas in 12 varieties, including its signature blend, Pfister 1893, exclusively crafted in 2013 in conjunction with Milwaukee-based Rishi Tea. Pfister 1893 features a blend of jasmine and wild rose-scented white teas infused with rejuvenating peppermint and calming lavender. The high tea experience is complete with delightful music by a pianist, a cozy fireplace and fine selections of Veuve Cliquot or Veuve Cliquot Rose.

Individuals of all ages interested in experiencing The Pfister's afternoon tea are invited and encouraged to reserve early for this popular series. Seatings are available Saturdays and Sundays at 12:30 p.m., 1:00 p.m., 1:30 p.m. and 2:00 p.m. Reservations are required and can be made by calling 414-935-5950.

**Please visit The [Pfister Afternoon Tea](#) for more information on menu selections and pricing.**

The Pfister Hotel is owned and managed by [Marcus® Hotels & Resorts](#). For more information on the latest news and updates from Marcus Hotels & Resorts, please visit: <http://Media.MarcusHotels.com>.

### **About The Pfister Hotel**

Celebrating its 125th year, The Pfister Hotel is one of the oldest hotels in the Midwest and continues to be the premier hotel in downtown Milwaukee. Originally opened in 1893 by businessman Guido Pfister, it was the most lavish hotel of its time. The hotel's storied elegance had faded following World War II, until 1962, when Ben Marcus, founder of The Marcus Corporation, purchased this grand hotel out of bankruptcy. The Marcus Corporation renovated and restored the hotel to its original glory, adding convention facilities, a parking garage and 23-story guest tower. The Pfister Hotel remains home to the largest collection of Victorian art of any

hotel in the world, and is home to an award-winning Artist in Residence program celebrating its 10<sup>th</sup> year.

Today The Pfister Hotel continues its tradition of gracious service and impeccable style, and has been recognized by AAA as a Four-Diamond property for 41 consecutive years. In 2017, The Pfister Hotel was ranked the No. 1 Best Milwaukee Hotel by *U.S. News & World Report* and was recognized as a Top Hotel in the Midwest in *Condé Nast Traveler's* 30<sup>th</sup> annual Reader's Choice Awards. This exceptional property is a member of two prestigious hotel organizations, Historic Hotels of America and Preferred Hotels & Resorts. The Pfister Hotel is located at 424 E. Wisconsin Ave. in downtown Milwaukee. For more information, please visit [www.thepfisterhotel.com](http://www.thepfisterhotel.com) and follow the hotel on [Facebook](#) and Twitter ([@PfisterHotel](#)).

### **About Marcus Hotels & Resorts**

[Marcus Hotels & Resorts](#) owns and/or manages 21 hotels, resorts and other properties in the U.S. The company's distinctive portfolio includes city-center meeting hotels, upscale resorts, historic properties, and premium branded and independent first-class hotels. Marcus Hotels & Resorts is an approved operator for all major lodging brands. A leader in the hospitality industry since 1962, Marcus Hotels & Resorts creates asset value for hotel owners through its expertise in management, development and product repositioning. This includes hotel food and beverage concepts developed by its [Marcus Restaurant Group](#), featuring premier brands such as Mason Street Grill, ChopHouse, Miller Time Pub & Grill and SafeHouse Restaurants. For more information, please visit: <http://www.marcushotels.com> and follow the company on [Facebook](#) and [Twitter](#) ([@MarcusHotels](#)).